



Social Media Guidelines

We encourage participants to engage with social media during the conference! Live-tweeting panels or posting your reflections to social media helps conference attendees connect and facilitates discussion. Importantly, this type of engagement also enables those who are not able to attend in person to follow along with the conference from afar.

Best conference practices for Twitter

- Use the conference hashtag! This year, please use “#nacbs2023” in all your conference tweets. Including the hashtag will connect your tweets to the conference and makes it easier for everyone to follow along.
- Likewise, if you are live-tweeting a specific panel, use that panel's hashtag. The hashtags for panels will be listed in the program. Like the conference hashtag, this will make it possible for people to follow along with the panel.
- When possible, use speaker and panelist handles.

We also encourage participants to tag us in any Facebook or Instagram posts! We want to see your images, thoughts, and experiences at the conference. You can tag us on Facebook ([TheNACBS](#)) and Instagram ([thenacbs](#)) and Twitter ([@TheNACBS](#)).

Please remember, like all interactions at the in-person event, online interactions should always be respectful.